

LAKE AREA 2018-2019 ANNUAL REPORT UNITED WAY

FINANCIAL STATEMENT OF ACTIVITIES

Summary - 2019 and 2018

	Unaudited 31.Dec.19	Audited 31.Dec.18
Revenues, Gains & Other Support:		
Contributions	501,913	487,417
Special Events	7,486	12,930
Adm Fees (out of area)	897	276
Grant Income	22,182	27,617
Interest/Dividend Income	23,887	(5,887)
Gain/Loss of disposal of assets	0	0
TOTAL Revenues & Support	556,365	522,353
Expenses & Losses:		
Program Services		
Education	53,881	118,605
Financial Stability	82,513	62,000
Health & Well-Being	97,500	159,535
Management & General	47,778	22,601
Fundraising Costs	23,890	30,135
TOTAL Expenses/Losses	305,565	392,876
Change in Net Assets	21,241	36,928
Net Assets, Beginning of	874,309	890,817
Year Net Assets, End of Year	895,550	927,745

A Message from BOARD PRESIDENT Kim Lynch

A fire and historical flood devastated Muskogee and Cherokee Counties in 2019 with more damage than we have seen in years. With disasters come critical needs, and the Lake Area United Way has been vital to our communities and citizens as we work in tandem with our partner agencies and community activists. Through the Lake Area United Way's mission to better our community through education, increasing financial stability and promoting health and wellness, 14 partner agencies received funding from our donors totaling over a quarter of a million dollars to impact and potentially change the lives of children, women and men.

Awareness events throughout the year included 1st Saturday Gathering Fitness Walks, Balloon Festival, Oklahoma Blood Institute blood drive, National Night Out and our own Day of Caring where 22 projects and more than 200 volunteers supported nonprofits in completing tasks. Our United Way truly bridges gaps and works to be the conduit between agencies and the community.

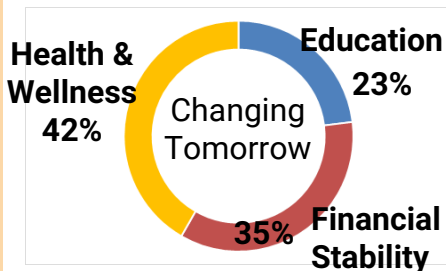
Our board of directors were challenged to provide strong leadership of the organization and rose to the task enthusiastically. They took to heart the responsibility being good stewards of funding and ensuring transparency in governance through reviewing corporate documents, and a general review of personnel policies. I thank our dedicated board members for their excellent work and commitment. It has been a pleasure to serve with you.

Just prior to my becoming Chair at the last annual meeting, our executive director Lisa Smith had tendered her resignation. As a new Chair knowing the organization but not the everyday processes, I served as interim executive director for several months. Only through the wonderful guidance from Terry Beutelschies and Brandy White we did not just survive, we thrived. Samantha Hamil our VISTA was also instrumental in keeping the team moving forward. We are so fortunate that a highly energetic, strong and capable leader was hired. Jenny Jamison took the reins, and we have been a superb team. Please join me in thanking our outstanding staff.

Lake Area United Way stays relevant to our community through involvement and participation in task groups, committees and being a good neighbor. I am proud to be a member of an organization that ensures that the donations given have local impact, that overhead is significantly lower than the national average, and that we can make an absolute difference in the lives of others. Thank you for allowing me the privilege of serving with such caring and thoughtful individuals as we made 'headstrong and heartfelt' decisions to better our community. I appreciate your dedication to such a worthy cause.

Kind regards,
Kim Lynch

Lake Area United Way Investments



Accounting and Reporting Practices

Lake Area United Way (LAUW) is an independent organization governed by a board of directors comprised of community volunteers. An independent audit of LAUW's financial records is conducted annually. Audited reports are available for public inspection at LAUW or by visiting lakeareaunitedway.org. Lake Area United Way follows the American Institute of Certified Public Accountants' (AICPA) Audit and Accounting Guide for Not-For-Profit Organizations to ensure financial statements conform with Generally Accepted Accounting Practices (GAAP).

STAFF

Jenny Jamison, Executive Director
Terry Beutelschies, Outreach Coordinator
Brandy White, Finance Associate
Samantha Hamil, VISTA

Lake Area United Way Mission:
Mobilizing resources to
advance the economic well
being, education and health of
our community.



THE MONEY THAT'S RAISED HERE...STAYS HERE.

Flood Recovery

LAUW partnered with OG&E, Georgia-Pacific and Feed the Children to provide classroom supplies and instructional materials for teachers at Webbers Falls whose classrooms were destroyed in a devastating flood.



Your United Way dollars helped **956** children in our community to have a voice in the judicial system, remain with siblings and grow up in a safe, loving environment.

218 clients received expert physical, occupational, and speech therapy without financial burden to families bringing hope, peace and comfort to our community.

HEALTH

7,784



Age - appropriate books delivered to children 0-5 years through the Dolly Parton Imagination Library getting kids ready for **school success**.

65% of single moms with children less than 5yrs old live in poverty.

6,875

Children received tutoring and mentoring services through LAUW education partners.

EDUCATION

FINANCIAL STABILITY

560

Individuals received clothing, vital medicine and basic toiletries after losing everything in a house fire.



1 out of 4 children in our community live in poverty.



1,070

Individuals received civil legal assistance preventing home and income loss.

GIVE

LAUW donors raised almost **\$Half a Million\$** to invest into the education, health, and financial stability of everyone in our community.



Advocating for the rights, needs and desires of **401** abused/neglected children in Muskogee and Cherokee Counties.

ADVOCATE

VOLUNTEER

More than **10,787** United Way volunteer hours poured into the communities we serve.



LAKE AREA UNITED WAY 2018-2019 BOARD OF DIRECTORS

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NBN/Nonprofit Resource Center

John Tyler Hammons
Vice-President
Hammons & Price Law Firm

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United Way
2018 Membership
Requirements
Completed

